

Fish Market and Price Information System (FMPIS)

NFDB has formulated a scheme 'Fish Market & Price Information System' (FMPIS) jointly with CMFRI to capture and disseminate fish market and the market prices of commercially important fishes on a single web platform as per the approve in 34th Executive Committee meeting held on 26th March 2019.

In this scheme, the information is collected through a 'Tablet/ smart phone' based application from fish markets/landing centres across the country covering all states/UT's. The information of fish markets including location, year of construction/ operation, type of market, time of operation, market ownership, number of traders, major species traded, market turnover etc is being collected. Information regarding prevailing market price of commercially important inland and marine species (size- based) could be made available on real time. The data captured would facilitate fishermen/ aqua farmers/ traders to identify the markets with best price for their products.

The scheme is 100% funded by Govt. of India and its implementation will be jointly monitored by the NFDB and respective State/UT. The role of the State/UT government, would be to facilitate identifying enumerators among market functionaries, to enter the fish price information. A tablet, loaded with FMPIS software and sim card, is provided to enumerator. A monthly remuneration of Rs. 1500/- per month is being provided to each enumerator for collecting and uploading the requisite information.

NFDB has already initiated FMPIS on pilot in 100 fish markets/landing centres and launched in 84 markets covering five States/UT- Andhra Pradesh, Kerala, Maharashtra, Puducherry, Tamil Nadu and Telangana. It is proposed to expand by covering major fish markets/landing centres in other States/UT's.

State-wise break-up details of markets covered as detailed below:

State/UT	Markets covered
Andhra Pradesh	18
Kerala	30
Maharashtra	22
Puducherry	3
Tamil Nadu	5
Telangana	7

Data entry in the FMPIS application started during August 2019 and the data is being received from these markets regularly.